



CAPABILITY STATEMENT

BUSINESS OVERVIEW

Phill Photog is a premier media services company based in Washington, DC, specializing in professional photography and videography. With a dedication to quality and innovation, we deliver tailored solutions that capture the essence of every moment. From corporate events to sports leagues, weddings, and small private gatherings, Phill Photog offers unparalleled expertise, ensuring each client receives high-quality, impactful media. Our goal is to turn moments into timeless memories while providing a seamless, client-focused experience.

CORE COMPETENCIES

- **Corporate Photography and Videography:** Professional event coverage for conferences, team-building activities, galas, and more, offering polished visuals that enhance brand storytelling.
- **Sports Photography:** High-energy photography and videography tailored for youth and adult sports leagues, capturing action shots, team photos, and customized memory packages such as trading cards.
- **Event Photography and Videography:** Comprehensive services for small private events, including birthdays, anniversaries, and other celebrations. Offering a mix of candid and posed photography tailored to clients' needs.
- **Wedding Photography and Videography:** Expert coverage of weddings and engagements, creating personalized, artistic visuals that preserve the special day with elegance and creativity.
- **Customizable Media Solutions:** Adaptable packages for various needs, from corporate branding materials to personal keepsakes.

DIFFERENTIATORS

Comprehensive Media Services: Phill Photog goes beyond traditional photography, offering full-spectrum media services that include photo editing, videography, and post-production.

Tailored Client Experience: Every project is customized to meet specific client objectives, whether creating branding materials for corporations or capturing heartfelt moments at private events.

Proven Expertise: A strong portfolio showcasing a diverse range of successful projects, with repeat clients across industries such as education, government, and private organizations.

Youth Sports Specialization: Unique offerings such as trading cards, team composites, and league-wide memory packages that set us apart in the sports photography market.

Local Knowledge, Global Reach: Based in Washington, DC, Phill Photog understands the needs of local businesses and communities while delivering services that meet global standards.

NAICS CODES

- 541921 - Photography Studios, Portrait
- 541922 - Commercial Photography
- 512110 - Motion Picture and Video Production

MISSION STATEMENT

At Phill Photog, our mission is to transform moments into timeless memories through exceptional photography and videography. We are committed to delivering unparalleled quality, creativity, and professionalism in every project, whether capturing the energy of a corporate event, the joy of a wedding, or the spirit of a sports team. Our goal is to empower individuals, businesses, and organizations to tell their stories with authenticity and impact, while building lasting relationships through a client-first approach that values trust, innovation, and excellence.

CONTACT INFORMATION

Kyle Phillips

CEO & Lead Photographer

Phill Photog

20 F St NW, Washington, DC

Email: kphill@phillphotog.com

Phone: 301-664-4660

Website: www.phillphotog.com

Social Media:

@PhillPhotog (Instagram, Facebook, LinkedIn)





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KEY CLIENTS AND PARTNERSHIPS

Phill Photog has proudly served a diverse range of clients across corporate, educational, and government sectors, including:

- **Corporate and Non-Profits:**

City Year DC, City Year Capitol Hill, National College Attainment Network (NCAN), AmeriCorps, DC Mayor's Office, Asian American LEAD (AALEAD), Minds in Motion Therapeutic Services LLC

- **Educational Institutions:**

DC Public Schools, Prince George's County Public Schools, Philadelphia Public Schools, Loudoun County Public Schools, Bowie State University, Blue Ridge School

- **Government and Community Organizations:**

DC Mayor's Office, Asian American LEAD (AALEAD)

PAST PERFORMANCE

- **Youth Sports Photography Contract:** Successfully partnered with a local youth league, providing team portraits, action shots, and custom trading cards, earning a 95% satisfaction rate from parents and league officials.
- **Corporate Event Coverage:** Covered annual conferences for private organizations, producing high-quality photos and videos used in marketing campaigns and social media outreach.
- **Weddings and Events:** Delivered exceptional photography and videography for over 50 weddings and numerous private events, consistently exceeding client expectations with professional service and artistry.

PAST PERFORMANCE

Phill Photog is strategically based in Washington, DC, allowing us to provide professional photography and videography services across a broad geographic area.

- **Primary Service Area:** Comprehensive coverage for corporate, government, and private events in the nation's capital.
- **Regional Service Areas:**
 - **Maryland:** Servicing key locations such as Baltimore, Annapolis, and Prince George's, Montgomery, and Howard Counties.
 - **Virginia:** Coverage includes Arlington, Alexandria, Fairfax, Loudoun, and surrounding counties.
- **Expanded Coverage:**
 - **East Coast:** Available for projects throughout the East Coast, including New York, Philadelphia, and Boston, for clients needing consistent quality media across multiple sites.
 - **Nationwide:** Phill Photog is equipped to travel for national campaigns, events, and specialized projects. Recent projects have included work in Pennsylvania and North Carolina.
- **Custom Travel Engagements:** Destination events, including weddings, corporate retreats, and special occasions anywhere in the continental United States or abroad.
- **Flexibility and Accessibility:** Our team is committed to working closely with clients to accommodate their unique needs, ensuring timely service delivery regardless of the project's location. Whether it's a local engagement or a cross-country assignment, Phill Photog ensures the highest quality standards and professionalism.